

STREAM CIRCLE

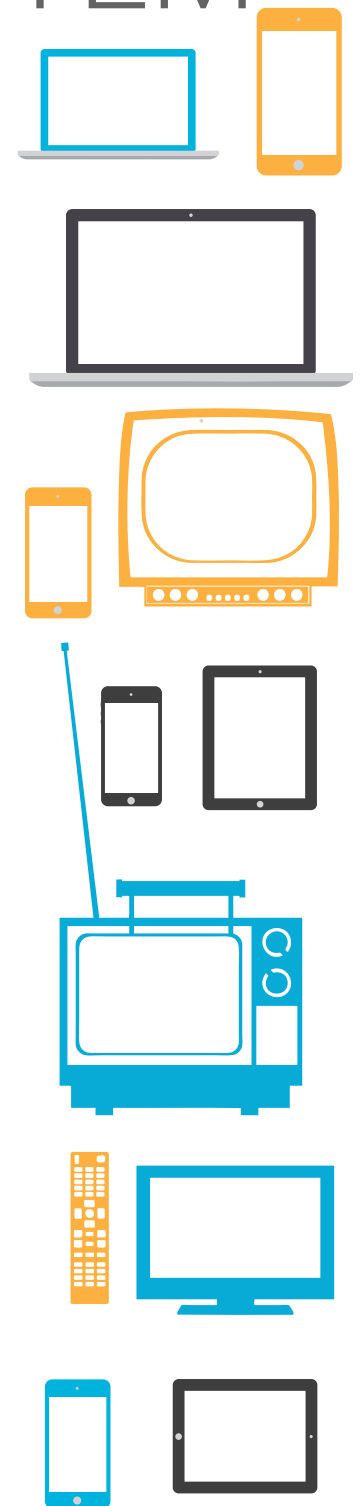
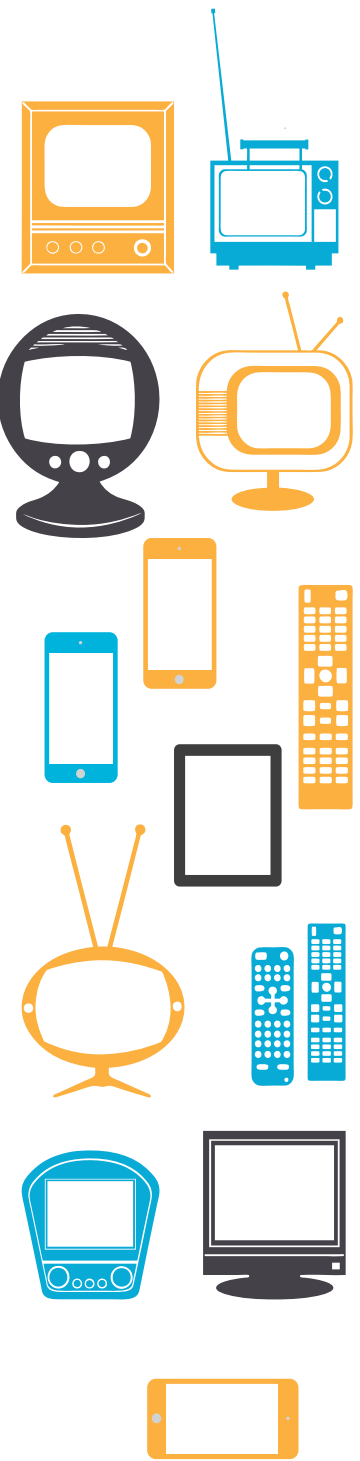
Stream Circle as Part of the OVP ECOSYSTEM

Most media houses and large content producers use an OVP for their on-line video presence. Today's OVPs fully cover non-linear and live workflows, including DRM packaging and delivery.

OVPs do not support linear workflows, like live streaming schedule, embedding 3D graphics ad insertions. Most of these functionalities are simulated in the player and provide sub-optimal viewer experience.

With its cloud-based workflow and flexible interface, Stream Circle can be added easily into an OVP platform, running on its own platform or integrated into the OVPs hardware platform. Stream Circle's user interface can be completely hidden from viewers and Stream Circle can be controlled from the OVP dashboard. Stream Circle for the OVPs provides the same set of services and performance as Stream Circle for end-customers.

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With Stream Circle, OVPs can generate additional revenue streams as they are able to offer new services to their customers while adding additional new value to customer assets.

The cost for Stream Circle for OVPs is based on the number of provisioned channels, charged monthly. OVPs are free to set up their own pricing to their clients.

Easy to integrate into OVP infrastructure

